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L. E. MacWilliams

Region Operations Manager
Buffalo #1600

May 12, 1998

TO: RICK SMITH
RAY NOONAN
ROBERT RIDGE

RE: 1998 RACE EVENTS

Dear Managers:

Please reference the allocations listed below that have been provided to the Buffalo Region in an effort to support 1998 race events:

DIV #	Description	COMM #	Allocation	SKU Packing
1622	Winston B2GF Lighter	542690	150	20/pk
1626	"	"	100	"
1638	"	"	150	"
1622	Winston Cup Kit	539432	240	Includes 1 each: 539420 - pennant rope 543614 - banner 539414 - schedule banner
1626	"	"	114	"
1638	"	"	240	"

Please provide shipping instructions to the ROU, attn. Janet for all items allocated to your Division. If you are shipping directly to retail accounts, please e-mail an excel spreadsheet ensuring you DataGrab: SIS #, Terr #, Account Name, Address. Janet can build a locator list from your e-mail. It would be very helpful if each store receives the same # of sku's per store. Please contact Janet or myself if you have questions on format.

Thanks in advance for your assistance.

Sincerely,

Lori MacWilliams

cc: B. Roth
J. Ames

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To: Noonan, R, Ridge, Robert, Smith, Richard A.
From: 1610 - Buffalo ROU (BRZEZIE)
Posted: 5/12/98 14:51
Opened: 5/12/98 17:18
Subject: 1998 RACE EVENTS

CC: MacWilliams, Lori, 1600 - Buffalo Region (BURRELL), Ames, Janet E.

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